



fasterworkboats.com

## Privacy Policy & Cookie Policy

This document constitutes the Privacy Policy for the Faster Work Boats website operated by Juha Snell Oy. It covers the processing of personal data in connection with use of the website and related contact.

*Effective date: 28/05/2026 | Last reviewed: 02/06/2026*

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### 1. Data Controller

The data controller responsible for personal data processed through the Faster Work Boats website is:

Juha Snell Oy  
Business ID: FI  
Oppipojantie 14 & 16  
04500 Kellokoski  
Finland

Website: fasterworkboats.com  
General enquiries: info@faster.fi  
Tel: +358 9 2797 1200

### Data Protection Contact

For all matters relating to personal data and this privacy policy, please contact:

Niko Aavio  
Juha Snell Oy  
Oppipojantie 14 & 16  
04500 Kellokoski  
Finland  
niko.aavio(at)faster.fi

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## 2. Personal Data We Collect and How

Juha Snell Oy collects personal data through the following channels on the Faster Work Boats website. We collect only the minimum data necessary for the stated purpose.

### 2.1 Contact Form

When you submit an enquiry through the website contact form, the following data is collected:

- First and last name
- Organisation / company name
- Country
- Email address
- Telephone number (optional)
- Your message and any attachments you choose to include

This data is transmitted to info@faster.fi and is used solely to respond to your enquiry. No data submitted through the contact form is used for marketing purposes without your explicit consent.

### 2.2 Website Analytics (Cookies)

We use Google Analytics to understand how visitors use our website. Google Analytics collects data including:

- Pages visited and time spent
- Referring website or search terms
- Device type, browser, and approximate geographic location (country/region level)
- Anonymised IP address

Analytics cookies are only placed on your device after you provide consent through our cookie banner. You may withdraw this consent at any time. See Section 5 for full details on cookies.

### 2.3 Data We Do Not Collect

This website does not collect or process:

- Sensitive personal data (health, religion, ethnicity, political opinions)
  - Financial or payment information
  - Data from minors under 16 years of age
  - Automatically created user accounts
  - Newsletter subscription data
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### 3. Legal Basis and Purpose of Processing

All personal data processed by Juha Snell Oy is processed on one of the legal bases set out in Article 6 of the General Data Protection Regulation (GDPR). The table below specifies the legal basis for each type of processing activity.

Activity	Legal Basis (GDPR Art. 6)	Purpose
Contact form submissions	Art. 6(1)(f) — Legitimate interests	Responding to professional B2B enquiries from potential customers and partners. The legitimate interest is conducting business communications in a professional context.
Google Analytics	Art. 6(1)(a) — Consent	Understanding how visitors use the website in order to improve its content and structure. Consent is obtained via the cookie banner before any analytics data is collected.
Email correspondence	Art. 6(1)(f) — Legitimate interests	Managing ongoing professional correspondence arising from initial contact form submissions.

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## 4. Data Retention

Personal data is retained only for as long as necessary for the purposes for which it was collected, or as required by applicable law.

Contact form data: retained for up to 24 months from the date of last contact. If a business relationship develops from the initial enquiry, data may be retained for the duration of the relationship and for a reasonable period thereafter for legitimate business purposes.

Email correspondence: retained in accordance with standard business record-keeping practices, typically up to 5 years, unless a shorter or longer period is required by law.

Google Analytics data: processed in accordance with Google's data retention settings. Analytics data is anonymised and aggregated; it does not constitute personal data in identifiable form after processing by Google Analytics.

When personal data is no longer needed, it is securely deleted or anonymised.

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## 5. Cookies

Cookies are small text files stored on your device when you visit a website. They are widely used to make websites function efficiently and to provide information to website operators.

### 5.1 How We Use Cookies

The Faster Work Boats website uses the following categories of cookies:

Category	Provider	Purpose & Consent Required
Strictly necessary	Juha Snell Oy	Essential for the website to function. These cannot be disabled. No consent required.
Analytics	Google Analytics (Google Ireland Ltd)	Collects anonymised data about how visitors use the website. Consent required before activation. You may opt out via the cookie banner or by installing the Google Analytics opt-out browser add-on.

### 5.2 Managing Your Cookie Preferences

When you first visit the Faster Work Boats website, a cookie banner will appear asking for your consent to analytics cookies. You may:

- Accept all cookies
- Accept only strictly necessary cookies
- Withdraw or change your consent at any time by accessing the cookie settings link in the website footer

Most browsers also allow you to control cookies through browser settings. Disabling cookies may affect some website functionality. For more information about managing cookies, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

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## 6. Data Sharing and Processors

Juha Snell Oy does not sell personal data to third parties. Personal data may be shared with the following categories of recipients:

### 6.1 Data Processors

We use the following third-party service providers (data processors) who process personal data on our behalf under data processing agreements:

Google Ireland Limited (Google Analytics)  
Gordon House, Barrow Street, Dublin 4, Ireland  
Purpose: website analytics  
Data transfer: data may be transferred to Google servers outside the EU/EEA  
Safeguard: Google Standard Contractual Clauses (SCCs)

Website hosting provider: JRFIX Monimerkkihoidto Oy, Järvenpää, Finland | [jrfix@jrfix.fi](mailto:jrfix@jrfix.fi)  
(ID: FI07304437)  
Purpose: website hosting and technical infrastructure

### 6.2 Distribution Partners

When an enquiry specifically concerns a region served by an authorised Faster Work Boats distributor, we may share your contact details with the relevant distributor to ensure you receive a prompt local response. This will only occur where it is clearly in your interest and you would reasonably expect it based on your enquiry. Current authorised distributors are:

- Nordland Hansa GmbH — Germany, Austria, Switzerland
- Alter Baltics OÜ — Estonia and Latvia
- Marine s.r.o. — Czech Republic

Each distributor is an independent data controller in respect of any personal data they subsequently process. Please refer to their own privacy policies for information about how they handle your data.

### 6.3 Legal Disclosure

Juha Snell Oy may disclose personal data to competent authorities where required by law, court order, or applicable regulation.

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## 7. International Data Transfers

Juha Snell Oy is based in Finland (EU). Personal data is processed primarily within the European Economic Area (EEA).

Google Analytics data may be transferred to Google servers in the United States. This transfer is carried out on the basis of Standard Contractual Clauses (SCCs) approved by the European Commission pursuant to Article 46 GDPR. IP anonymisation is enabled in our Google Analytics configuration, which means your full IP address is not transmitted to Google.

No other transfers of personal data to countries outside the EU/EEA take place in connection with the Faster Work Boats website.

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## 8. Your Rights

Under the General Data Protection Regulation (GDPR), you have the following rights in respect of your personal data. These rights apply to data we hold about you as an identifiable individual.

### Right of Access (Art. 15 GDPR)

You have the right to obtain confirmation of whether we process personal data about you and, if so, to receive a copy of that data together with information about how and why it is processed.

### Right to Rectification (Art. 16 GDPR)

You have the right to have inaccurate personal data corrected and incomplete personal data completed without undue delay.

### Right to Erasure (Art. 17 GDPR)

You have the right to request the deletion of your personal data where it is no longer necessary for the purpose for which it was collected, where you have withdrawn consent, or where the data has been unlawfully processed. This right is subject to certain exceptions under applicable law.

### Right to Restriction of Processing (Art. 18 GDPR)

You have the right to request that we restrict the processing of your personal data in certain circumstances, for example while the accuracy of your data is being verified.

### Right to Data Portability (Art. 20 GDPR)

Where processing is based on your consent or a contract and carried out by automated means, you have the right to receive your personal data in a structured, commonly used, machine-readable format.

### Right to Object (Art. 21 GDPR)

You have the right to object at any time to the processing of your personal data where that processing is based on legitimate interests. We will cease processing unless we can demonstrate compelling legitimate grounds which override your interests, or for the establishment, exercise, or defence of legal claims.

### Right to Withdraw Consent

Where processing is based on your consent (e.g. analytics cookies), you have the right to withdraw that consent at any time. Withdrawal does not affect the lawfulness of processing carried out before withdrawal.

### How to Exercise Your Rights

To exercise any of the above rights, please contact us at:

Niko Aavio  
Juha Snell Oy  
Oppipojantie 14 & 16, 04500 Kellokoski, Finland  
Niko.aavio(at)faster.fi

We will respond to your request within one month. In complex cases or where we receive a large number of requests, this period may be extended by a further two months. We will inform you of any such extension.

We may need to verify your identity before processing a request. We will not charge a fee for handling requests unless they are manifestly unfounded or excessive.

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## 9. Right to Lodge a Complaint

If you believe that the processing of your personal data infringes the GDPR, you have the right to lodge a complaint with the competent data protection supervisory authority. In Finland, the supervisory authority is:

Tietosuojavaltuutetun toimisto  
(Office of the Data Protection Ombudsman)  
PO Box 800, FI-00531 Helsinki, Finland  
tietosuoja@om.fi  
www.tietosuoja.fi  
Tel: +358 29 566 6700

You also have the right to lodge a complaint with the supervisory authority in the EU member state of your habitual residence, place of work, or the place of the alleged infringement.

We encourage you to contact us first so that we may attempt to resolve any concern directly.

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## 10. Website Security

Juha Snell Oy takes appropriate technical and organisational measures to protect personal data against accidental or unlawful destruction, loss, alteration, unauthorised disclosure, or access.

The Faster Work Boats website uses HTTPS (SSL/TLS encryption) for all data transmitted between your browser and our server. Contact form submissions are transmitted securely and received directly to the data controller's email system.

Access to personal data received through the website is restricted to authorised personnel of Juha Snell Oy on a need-to-know basis.

No method of transmission over the internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security.

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## 11. Social Media

Faster Work Boats maintains the following social media channels:

- Instagram: @fasterworkboats
- YouTube: Faster Aluminium Boats

When you interact with our social media content, your data is processed by the relevant social media platform (Meta Platforms Ireland Ltd for Instagram, Google Ireland Limited for YouTube) in accordance with their own privacy policies. Juha Snell Oy does not control that processing and is not responsible for it.

### User-Generated Content

Juha Snell Oy may share images or videos that users post publicly on social media using hashtags associated with Faster boats (such as #fasterworkboats or #fasteraluminiumboats), or in which Faster Work Boats is tagged directly.

We will only share such content where:

- The user has voluntarily used our brand hashtag or tagged our account, indicating their willingness to be associated with our brand, or
- We have obtained the user's explicit permission to share their content

Users whose content we share are always credited by tagging the original account. Any user whose content has been shared may request its removal at any time by contacting us at [marianne.aavio@faster.fi](mailto:marianne.aavio@faster.fi).

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## 12. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, legal requirements, or for other operational reasons. The date of the most recent revision is displayed at the top of this document.

Where changes are material, we will take reasonable steps to notify you, which may include displaying a notice on the website. We encourage you to review this policy periodically.